



The Academy of
Business in Society

The Academy of Business in Society is a unique global network of leading business schools, global companies and thought leadership institutions, committed to mainstreaming sustainable enterprise in business research, policy research, management education, executive learning and development.



The Academy of Business in Society

Growth is driving an expanded value proposition based on new models of collaboration and partnership



Today EABIS has over 120 members and reaches 3,500+ businesses through affiliated networks
© EABIS Copyright 2011



The Academy of
Business in Society

What we do

EABIS is a unique alliance of companies, business schools and other institutions committed to promoting more sustainable business practice through partnership, learning and research. We:

Facilitate	Communicate	Engage
<ul style="list-style-type: none">• Shared learning opportunities• Platforms to showcase practice and thinking• Partnerships to address learning, research and operational needs• Funding propositions for collaborative research and learning projects.	<ul style="list-style-type: none">• Opportunities for collaboration with other members and strategic partners• Intelligence on current trends, major issues and relevant themes for sustainable business• Updates and access to our rich online knowledge and information resource.	<ul style="list-style-type: none">• Members in developing individual route maps to maximise relationship benefits• Professional, trade and other membership organisations in building strategic partnerships• Policy makers in defining the agenda for sustainable business.



The Academy of
Business in Society

What are members do

EABIS is a reference point for organisations seeking access to leading edge thinking and practice in corporate responsibility, sustainability and governance. That is recognised by major institutions, not least the European Commission. Our members:

Innovate

- Seizing opportunities for personal and organisational learning;
- Taking current ideas and approaches and testing them against others' best practice and emerging thinking;
- Working with partners to develop solutions to the key challenges we face.

Influence

- Content and delivery of mainstream business education and research;
- Thinking of policy makers to better enable sustainable business;
- Their reputation as leaders in sustainable business practice and thinking.

Inspire

- Learning from their experience in implementation of new approaches;
- Change in the quality of debate on sustainable business;
- Others to follow thought and practice leadership.



The Academy of
Business in Society

Sharpening the saw

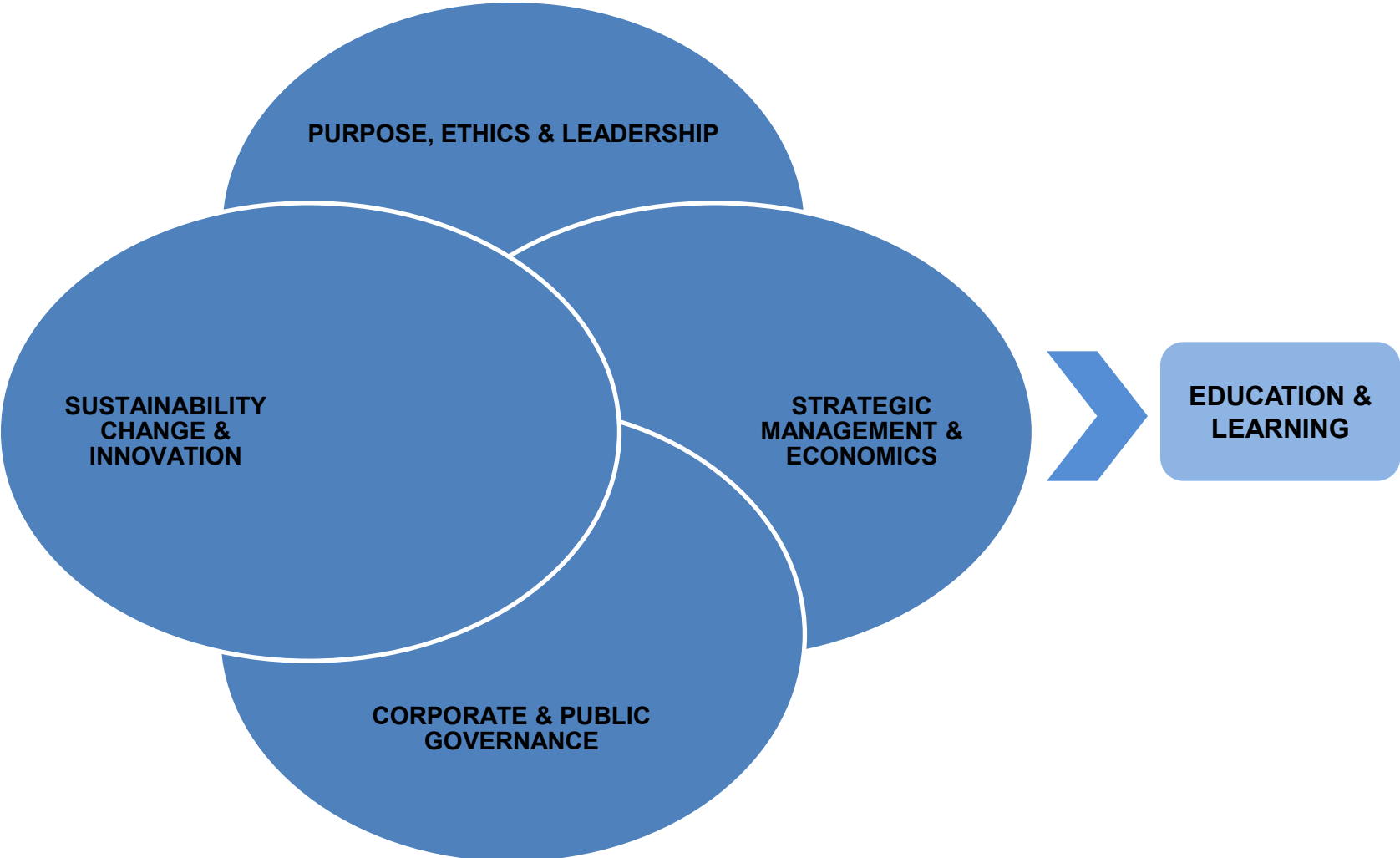
Our members join because they are leaders in their fields, brought together by a commitment to:

- ✓ **Shape** the debate on the changing role of business in a global economy and society
- ✓ **Equip** current and future business leaders with the capacity to develop sustainable business
- ✓ **Transform** the relationship between business leaders, academics, policy makers and others who inspire sustainable business practice
- ✓ **Inform** policy makers at national, European and global level
- ✓ **Build** the network to deliver global action and learning



The Academy of
Business in Society

Thematic broadening





The Academy of
Business in Society

Membership

For an annual membership fee (€6,000) our members receive:

- Free participation and speaking opportunities at EABIS events;
- The opportunity to drive your own projects around themes relevant to your business with access to high level academic thought leaders;
- The possibility to spread your initiatives and build your company profile through EABIS channels (newsletter, website, social networking platforms);
- Access to knowledge (books, journals, reports) and exclusive access to case study material and presentations via the member only area.

The EABIS network in return expects:

- Engagement at all levels of the member organisation in projects and events;
- A dedicated contact person who is in regular contact with the designated EABIS account manager;
- Attendance at the annual General Assembly meeting organised during the annual Colloquium (which in 2011 will be hosted by INSEAD).



The Academy of
Business in Society

Future events

26-28 October 2011

Annual Colloquium: A new era of development

Fontainebleau

26 October 2011

PhD Conference

Fontainebleau

17-18 November 2011

Practical Wisdom from the Islamic tradition

Ifrane (Marocco)

March 2012

Networking event on sustainable finance

Tilburg/Utrecht (NL)

4-5 July 2012

**Annual Colloquium: Sustainability, strategic
innovation & entrepreneurship**

Lausanne



The Academy of
Business in Society

Beyond membership

Through EABIS, members can play central roles in shaping and delivering high visibility initiatives on priority areas for core business and policy-making.

"We began the Valuing non-financial performance project as one partner in a collaborative venture. The quality and depth of research generated by the EABIS academic partners gave the project real credibility. In addition to our own internal learning, the recognition from investors, peers and policy makers of our thought leadership was a significant outcome. It more than justified the additional resources we contributed to the project."

Paolo Nazzaro

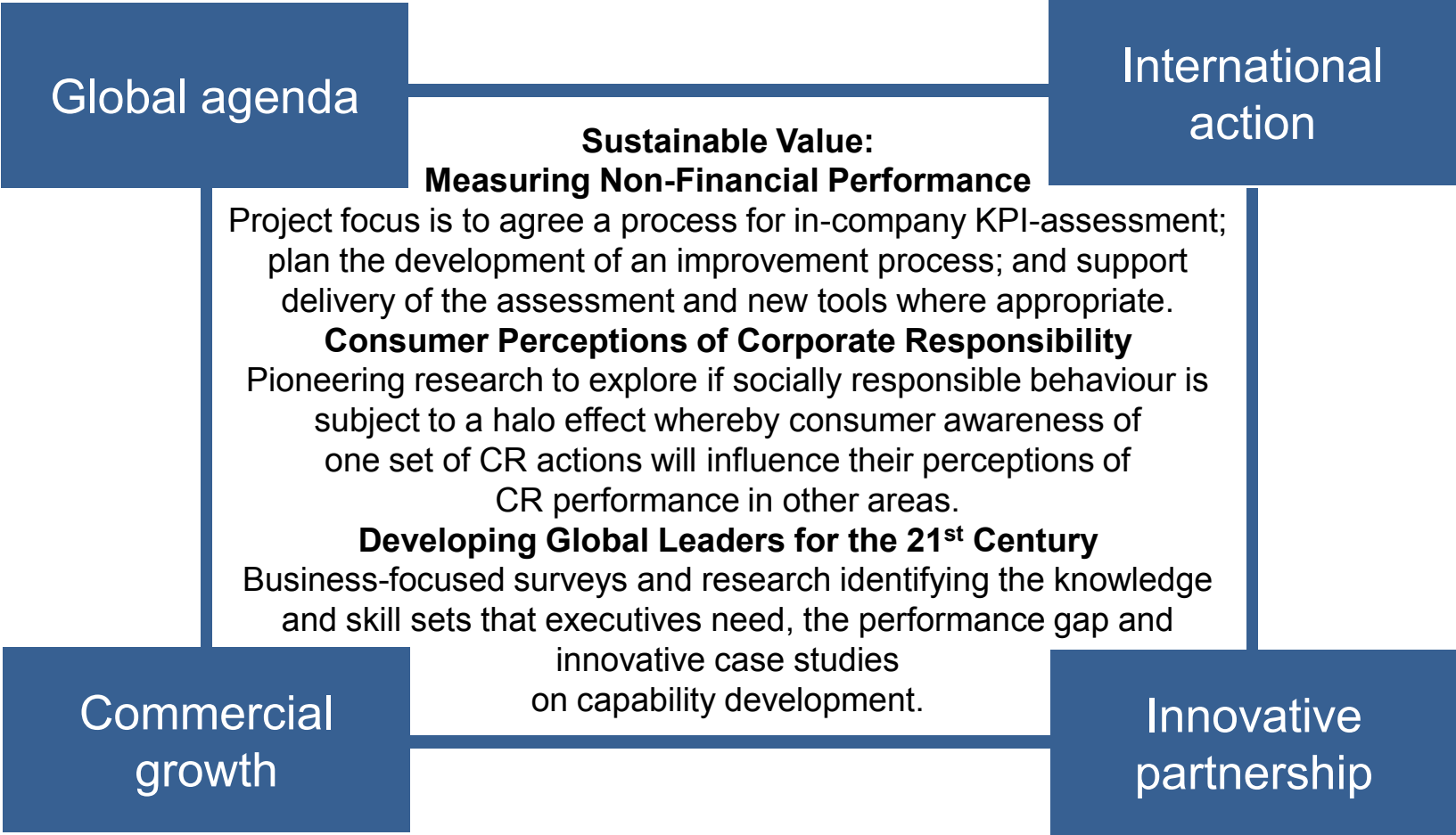
Head of Group Sustainability, Telecom Italia

Co-lead, EU Alliance Laboratory on Valuing Non-Financial Performance



The Academy of
Business in Society

Among current activities and focus





The Academy of
Business in Society

Future activities and focus





The Academy of
Business in Society

Partnership

In addition to an annual fee of €10,000 EABIS' corporate partners invest a minimum of €70,000 every year to drive their own customised projects focusing on critical sustainability challenges for their company. Increasingly these programmes are taking a global scope to reflect EABIS' international growth.

We support our partners in the co-creation and delivery of initiatives such as:

- Research incubators and/or international events around sustainability issues in the financial sector;
- Accessing academic thought leaders in business schools to jointly work on the implementation of your organisation's knowledge & talent development strategy;
- Connecting with other companies and stakeholders across sectors to deliver research, learning and solutions on a key thematic issue (social innovation and entrepreneurship, community involvement, sustainable supply chains, etc).



The Academy of
Business in Society

Examples of partnership initiatives



- Sustainability in Emerging Markets
- Leadership and Ethics in the Chinese Context



- Advancing Health Decision-Making in the Global Context
- Managing Stakeholder Media



- Cloud Computing and Competitiveness
- Enabling Technologies and the New Business in Society Agenda



- Sustainability and Innovations in Executive Development
- Global Governance and Scenarios for Sustainability



- Social Branding and Sustainability
- Sustainable Value Chains



The Academy of
Business in Society

Who to contact

Corporate affairs team:

John Swannick
Executive director
john.swannick@eabis.org

Claudia Kipka
External affairs manager
claudia.kipka@eabis.org

The Academy of Business in Society
78-80, Rue Defacqz, B-1060 Brussels, Belgium
Visit www.eabis.org or follow us on:

