



## **EABIS MEMBERSHIP REACHES 70 WITH NEW GLOBAL CORPORATIONS, LEADING BUSINESS AND AFFILIATE NETWORKS**

*Since 2005 the EABIS Network has Expanded its Reach Deeper into Western European Countries and Moved into Central Europe, Eastern Europe, North American and Australasia*

**Brussels, Belgium, 10 November 2006** – The European Academy of Business in Society (EABIS), Europe's leading reference point for corporate responsibility knowledge and learning, today announced that total membership of its network has for the first time reached 70 organisations with the recent addition of several corporations, academic institutions and affiliate corporate networks. Since 2005, EABIS has added 17 new members and has several pending applicants and continues to attract interest from a number of other corporations and business schools. As such, it expects to add more members by the end of 2006.

The new members to join EABIS since last year are (see Addendum below for more information on each new member):

- **Nestlé** (Switzerland)
- **HEC Paris School of Management** (France)
- **Aarhus Business School** (Denmark)
- **Cargill** (USA)
- **The Center for Creative Leadership** (Belgium, USA and Singapore)
- **Heineken** (Netherlands)
- **Dexia** (Belgium and Luxembourg)
- **St. Petersburg State University** (Russia)
- **University of South Australia**
- **Central European University** (Hungary)
- **I-CSR** (Italy)
- **ORSE** (France)
- **Holcim** (Switzerland)
- **ING** (Netherlands)
- **Lloyds TSB** (United Kingdom)
- **Solvay Business School** (Belgium)
- **EDF** (France)

By becoming a member of EABIS, these organisations are joining a unique platform of global corporations, academic institutions and other stakeholders, all of whom are dedicated to the collaborative development of new knowledge, learning and training methods to move corporate responsibility and business in society issues into the mainstream of management strategy, practice and education.

### **The EABIS Business and Academic Network**

The EABIS network is unlike any other in the field of corporate responsibility as it brings together major global corporations such as Johnson & Johnson, IBM, Microsoft, Shell and Unilever with Europe's top business schools including London Business School, IESE, ESADE, IMD and INSEAD. Together, they form Europe's only network for corporations and business schools to directly interact, share information and ideas and undertake joint research projects to help effect fundamental change in business theory and practice in Europe and beyond.

Membership of EABIS empowers these companies and institutions to contribute to pioneering research on vital business in society issues, shape the teaching on corporate responsibility to meet current and future leadership challenges and have an active say in shaping and enhancing European policy relating to research, education and training on business in society issues.



In addition, members gain access to a network with firmly established sources of funding including EABIS corporate partners, European Union funding and other sources as well as work with academic leaders to build corporate responsibility expertise and strengthen institutional commitment to integrating these issues into core research and teaching.

### **About The European Academy of Business in Society**

Established in 2002 by leading companies and business schools in partnership with the EU Commission, EABIS aims to integrate corporate responsibility into the mainstream of business theory and practice in Europe. EABIS funds collaborative research, education and training projects and hosts numerous events and workshops across Europe to develop more and better knowledge and learning on corporate responsibility. It also leads the EU Commission funded 'European Platform for Excellence on CSR' (CSR Platform) project as the designated centre for excellence on CSR Research under the Sixth Framework Programme. With a European focus, but a global outlook, EABIS' membership currently spans four continents and 19 countries and includes some of the world's largest global corporations including Shell, Unilever, IBM, Johnson & Johnson and Microsoft and Europe's top business schools such as Bocconi University, INSEAD, IMD and the London Business School. [www.eabis.org](http://www.eabis.org).

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### **\*\* Addendum**

#### **Profiles of the New EABIS Members**

**Nestlé** – Nestlé, with headquarters in Vevey, Switzerland, was founded in 1866 by Henri Nestlé and is today the world's biggest food and beverage company. In recent years it has launched numerous large-scale, long-term programmes in Latin America and Africa (among other areas within its global operations) to improve tackle societal issues and has been a prominent contributor to the UN Global Compact. [www.nestle.com](http://www.nestle.com)

**HEC Paris School of Management** – One of France's most prestigious 'grande écoles', HEC Paris has earned international acclaim for its superior programmes, groundbreaking research, and outstanding student body. The aim of HEC is to train the world leaders of tomorrow. A new strategic 5-year business plan integrating sustainability into all areas of teaching puts HEC at the forefront of academic initiatives in this field. [www.hec.fr](http://www.hec.fr)

**Holcim** – Holcim is one of the world's leading suppliers of cement and aggregates (crushed stone, sand and gravel) as well as further activities such as ready-mix concrete and asphalt including services. The Group holds majority and minority interests in more than 70 countries on all continents, and employs some 90,000 people. [www.holcim.com](http://www.holcim.com)

**Dexia** – With a market capitalisation of more than EUR 23.4 billion, Dexia ranks among the 20 largest financial institutions of the euro zone and has one of the highest credit ratings in the banking industry. [www.dexia.com](http://www.dexia.com)

**ING** – ING is a global financial institution of Dutch origin offering banking, insurance and asset management to over 60 million private, corporate and institutional clients in more than 50 countries. With a diverse workforce of about 115,000 people, ING comprises a broad spectrum of prominent companies.

**Aarhus School of Business** – Aarhus School of Business (ASB) focuses its teaching on the range of problem issues and competence needs that society and enterprises face today, and with more than 7,000 students, it is one of Europe's largest EQUIS accredited institutions. It is widely recognised



as one of the continent's leading institutions for interdisciplinary research on business administration, communication and language. [www.asb.dk](http://www.asb.dk)

**Lloyds TSB** - Lloyds TSB is an international financial institution that currently has over 15 million customers, 2000 retail branches, and 67,000 staff operating in 27 countries.

**The Center for Creative Leadership (CCL)** – CCL is a globally renowned non-profit institution dedicated exclusively to leadership issues in executive education and training, with new programmes dedicated entirely to the integration of sustainability into executive practice and thought. CCL combines cutting-edge research with innovative training, coaching, assessment and publishing to create proven impact for leaders and organisations around the world. [www.ccl.org](http://www.ccl.org)

**EDF** – EDF Group is a leader in the European energy market operating in all business lines in the energy business from generation to transmission, distribution and the buying and selling of energy in its various forms. EDF contributes to the supply of energy and services to more than 40 million customers across the world, more than 28 million of them in France.

**Solvay Business School** – Located in central Brussels, the capital of Belgium and heart of the European Union, the Solvay Business School offers a variety of management and business degrees and has more than 500 lecturers and 2,000 students. [www.solvay.edu](http://www.solvay.edu)

**St. Petersburg State University** – Founded in the 18<sup>th</sup> century by Peter the Great, St. Petersburg State University today is a major Russian centre of science, education and culture of international repute. Many important universities in Europe, America, and Asia have maintained various academic contacts with the university. The discoveries and achievements of the university's professors and graduates have become part of the history of both international and Russian science and technology, including being awarded eight Nobel Prizes. [www.spbu.ru/e](http://www.spbu.ru/e)

**Cargill** – Cargill is an international provider of food, agricultural and risk management products and services. With 149,000 employees in 63 countries, the company is committed to using its knowledge and experience to collaborate with customers to help them succeed. [www.cargill.com](http://www.cargill.com)

**Heineken** – Heineken owns and manages one of the world's leading portfolios of beer brands and is one of the world's leading brewers in terms of sales volume and profitability selling more than 170 international premium, regional, local and specialty beers. [www.heineken.com](http://www.heineken.com)

**University of South Australia** – The University of South Australia is an innovative institution committed to educating professionals, creating and applying knowledge and serving the community. It values include quality, diversity, sustainability and equality and creates, applies and communicates knowledge which delivers economic and social benefits through action that is innovative, flexible, student-oriented and intelligent in its use of new and emerging technologies. [www.unisa.edu.au](http://www.unisa.edu.au)

**Central European University** – The Central European University (CEU) is an international university with students coming from almost 70 countries, the majority from Central and Eastern Europe and Russia. The CEU's unique combination of American, Western European and regional academic traditions enables it to focus on the shifting the boundary between the local and the universal in the theoretical and practical aspects of teaching in corporate responsibility. [www.ceu.hu](http://www.ceu.hu)

**I-CSR** – The Italian Centre for Social Responsibility (I-CSR) is an independent think tank promoting social responsibility in the relationships with the stakeholders, developing basic and applied research on social responsibility in Italy and fostering the dialogue between public and private institutions, businesses and universities. I-CSR was established by the Italian Government with the Ministry of Labour and Social Affairs, INAIL (Italian Workers' Compensation Authority), Unioncamere (Italian Union of Chambers of Commerce) and Bocconi University. [www.i-csr.it/eng](http://www.i-csr.it/eng)

**ORSE** – Founded in 2000, the Observatoire sur la Responsabilité Sociétale des Entreprises (Study Center for Corporate Social Responsibility) is a non-profit French network designed to study and promote socially responsible investment (SRI) and corporate social responsibility as well as all the issues related to sustainable development. ORSE's objective is to collect, analyse and advertise information, documents and studies relevant to corporate social responsibility and socially responsible investment in France and foreign countries. [www.orse.org](http://www.orse.org)