



**EABIS**  
European Academy  
of Business in Society



**United Nations Global Compact**

## **EABIS Identified As Key Driver For The UN Global Compact Principles for Responsible Management Education - New Values for Future Business Education Endorsed by Secretary-General Ban Ki-Moon**

**Brussels, Belgium – 6 July 2007.** The European Academy of Business in Society (EABIS), Europe's reference point on corporate responsibility knowledge development and learning, is pleased to announce today the invitation addressed to the EABIS network on 5 July during the UN Global Compact Leaders Summit at Palais de Nations, in Geneva to join a distinguished group to lead the implementation phase of the UNGC Principles for Responsible Management Education.

### **A Global Collaboration to Shape Future Generations of Leaders**

Modelled on the original UNGC Principles for Business, the Principles for Responsible Management Education call for business schools and universities worldwide to build corporate responsibility issues into their **Purpose, Values, Method, Research, Partnerships** and **Dialogue**. Highlighting their relevance in his closing remarks on 6 July, UN Secretary-General Ban Ki-moon commented: "The Principles [...] have the capacity to take the case for universal values and business into classrooms on every continent".

### **World's Major Management Development Institutions to Drive Progress Together**

This high-level initiative will look to shape a new global agenda on corporate responsibility and management development. The role will mean EABIS working closely alongside 5 of the world's most influential organisations to design and implement further consultations and the roll-out process:

- Association to Advance Collegiate Schools of Business (AACSB)
- European Foundation for Management Development (EFMD)
- Globally Responsible Leadership Initiative (GRLI)
- Aspen Institute Business in Society Program
- Net Impact

### **First Steps: An Unveiling in Barcelona**

As a first tangible step, EABIS will organise the European launch of the Principles on the eve of the Annual Colloquium (September 19, ESADE Business School). This official unveiling will take place with the close support of the UN Global Compact team and senior representatives from the group of co-convening organizations.

Executive Director Peter Lacy – one of the formal presenters of the Principles to Ban Ki-Moon – noted: "The launch of the UN Principles represents a unique moment for management education globally and a chance to build a platform for responsible and sustainable future leaders in developed, emerging and developing countries. EABIS is proud to have been recognised for our work by the UN by being included in this founding group, alongside the world's top institutions, and we look forward to working with and engaging the network's members in the next phase".

### **Notes to Editors**

Various materials, news and information can be downloaded or accessed around this important initiative.

Please click [here](#) to download the Principles.

Please click [here](#) to watch to the official UN press conference.

Please click [here](#) to read the official UN Global Compact Press Release.

Please click [here](#) for the Secretary General's Closing Remarks at the Leaders Summit.

### **About EABIS**

Established in 2002 by leading companies and business schools in partnership with the EU Commission, EABIS aims to integrate corporate responsibility into the mainstream of business theory and practice in Europe. EABIS funds collaborative research, education and training projects and hosts numerous events and workshops across Europe to develop more and better knowledge and learning on corporate responsibility. It also leads the EU Commission funded 'European Platform for Excellence on CSR' (CSR Platform) project as the designated centre for excellence on CSR Research under the Sixth Framework Programme. With a European focus, but a global outlook, EABIS' membership currently spans four continents and 19 countries and includes some of the world's largest global corporations including Shell, Unilever, IBM, Johnson & Johnson and Microsoft and Europe's top business schools such as INSEAD, IMD and the London Business School. [www.eabis.org](http://www.eabis.org).

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