



EABIS
European Academy
of Business in Society



New EU Parliament Resolution Points to Bright Future for CSR Research, Education and Training

***EABIS Named In Selected Group of Organisations Driving Progress, Along
With GRI, OECD, UN Global Compact, ILO & CSR Europe***

Brussels, Belgium, 15 March 2007 – The European Academy of Business in Society (EABIS), Europe’s leading alliance on corporate responsibility knowledge development and learning welcomes the approval by the European Parliament of a new Resolution on CSR, outlining a broad vision for increased support for research & knowledge development and education & learning initiatives around corporate responsibility.

Key Messages

- The European political institutions have a vital long-term role to play in promoting corporate responsibility issues and driving change
- It calls for the European Commission to allocate over 18 million EUR in funding to dedicated corporate responsibility research projects over the next six years
- Business schools have a fundamental role to play through better integration of business in society subjects into their education and training programmes
- It commends EABIS and its members for their leading role in advancing knowledge and learning in support of European policy objectives

A Call for European Leadership at a Global Level

The new Resolution was drafted in response to the European Commission’s March 2006 Communication on CSR that identified corporate responsibility as a key component for achieving the Lisbon Agenda goals and subsequent policy developments. Mr. Howitt’s document defines the EU Parliament’s strategic choices and calls for other EU institutions to integrate their policy initiatives to position Europe as the world leader in addressing the societal and environmental impact of economic globalisation.

In the 2006 Communication on CSR, education and research were identified as key priorities for advancing the European policy and knowledge agendas on business in society. The Parliament reinforces this and calls for concrete support, asking “for 3% of social sciences and humanities research to be devoted to business in society under the [EU Commission] Seventh Research Framework Programme (FP7)” – over 18 million euros in monetary terms. The importance of business education is also underlined when Mr. Howitt “encourages initiatives at

EU and Member State level to improve the teaching of responsible management and production in Europe's business schools".

EABIS as the Reference Point on Research, Education and Training

Of equal note, the EU Parliament has explicitly named EABIS among an elite group of leading international organisations to drive the business in society debate in the years to come. This positions the network alongside some of the most recognised names in international corporate responsibility leadership, including GRI, OECD, ILO, the UN Global Compact and CSR Europe. EABIS and its members are also commended by the Resolution for the work done to date in support of European policy objectives, including those dedicated to competitiveness, sustainability and 'going beyond the simple business case on CSR'.

Availability

To read the Resolution in full, please click [here](#) to visit the European Parliament website

About EABIS

Established in 2002 by leading companies and business schools in partnership with the EU Commission, EABIS aims to integrate corporate responsibility into the mainstream of business theory and practice in Europe. EABIS funds collaborative research, education and training projects and hosts numerous events and workshops across Europe to develop more and better knowledge and learning on corporate responsibility. It also leads the EU Commission funded 'European Platform for Excellence on CSR' (CSR Platform) project as the designated centre for excellence on CSR Research under the Sixth Framework Programme. With a European focus, but a global outlook, EABIS' membership currently spans four continents and 19 countries and includes some of the world's largest global corporations including Shell, Unilever, IBM, Johnson & Johnson and Microsoft and Europe's top business schools such as INSEAD, IMD and the London Business School. www.eabis.org.

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