

PRESS RELEASE

EABIS and Aspen Institute Center for Business Education Congratulate The Winners of 2008 European Faculty Pioneer Awards

Professor Antonio Argandoña – Professor of Economics at IESE Business School

*Dr. Wendy Chapple – Associate Professor in Industrial Economics at University of
Nottingham and Deputy Director ICCSR*

EABIS and the Aspen Institute Center for Business Education are pleased to announce **Professor Antonio Argandoña** from IESE Business School, and **Dr. Wendy Chapple** from Nottingham University Business School, as the recipients of the 2008 European Faculty Pioneer Awards.

Professor Argandoña was honoured in the *"Lifetime Achievement"*, category, while Dr. Chapple earned the EABIS-Aspen *"European Rising Star"* award. The names of the 2008 winners were announced by Prof. Gilbert Lenssen, EABIS President and Judith Samuelson, Executive Director of the Aspen Business and Society Program. The ceremony took place during the [EABIS 7th Annual Colloquium](#) Gala Dinner at Woburn Abbey.

A powerful partnership to promote faculty innovation & leadership in Europe

The Aspen Faculty Pioneers are a select and prestigious group, including many of the most promising and accomplished management educators in the world. Since 2003 Aspen has partnered with EABIS to honour European faculty members who have demonstrated great vision and outstanding leadership in integrating social and environmental issues into research, teaching, student communities and corporate practice.

Last year, a *"Rising Star"* category was created to recognize the work being done by the next generation of educators to fully integrate corporate responsibility into the heart of their institutions.

Prof. Lenssen and Ms. Samuelson both underlined the increasing global relevance of the awards, noting: *"With business in society issues rising to the top of the worldwide management education agenda we believe it is vitally important to recognize both American and European faculty who are leading the way in their respective disciplines and institutions, and who provide an example to other educators and researchers."*

Two exceptional winners from two outstanding fields



From left to right: Simon Pickard, EABIS Director General, Professor Antonio Argandoña, Prof. Gilbert Lenssen, EABIS President

Professor Antonio Argandoña is professor and chairman of the Department of Economics at IESE Business School and holds IESE's 'la Caixa' Chair of Corporate Social Responsibility and Corporate Governance.

During his 45 year teaching career at the School, he has proved to be an institutional leader, bringing corporate responsibility and business ethics into the core of the IESE curriculum. He receives the *"Lifetime Achievement"* award for his strategic promotion of corporate responsibility in line with the School's founding mission and

outstanding teaching record at MBA and Executive MBA level. The award in part also acknowledges his important volume of scholarship with almost 100 book chapters and publications on economics and social responsibility, over 50 research papers on same subjects, and a long-standing record of editorial leadership.



Dr. Wendy Chapple, Prof. Gilbert Lenssen, EABIS President

Dr. Wendy Chapple, Associate Professor in Industrial Economics, Deputy Director of the International Centre for Corporate Social Responsibility (ICCSR) at Nottingham University Business School receives the *"Raising Star"* award as a recognition for her excellent record of teaching innovation in one of the world's foremost MBA programmes focused on CSR.

She has demonstrated outstanding commitment to practical application of CSR at student level and institutional leadership through the management of ICCSR. In recent years, Dr. Chapple also played a key-role in translating the outputs of the renowned centre into the core curriculum helping thus to build bridges between economics, CSR research and management development.

More about the [European Faculty Pioneer Awards on the EABIS website](#).

About the European Academy of Business in Society

Established in 2002 by leading companies and business schools in partnership with the EU Commission, EABIS aims to integrate corporate responsibility and management development into the mainstream of business theory and practice in Europe. With a European focus, but a global outlook, EABIS' membership currently numbers 87 members including some of the world's largest global corporations and Europe's top business schools. www.eabis.org.

About the Aspen Institute Center for Business Education

The Aspen Institute Center for Business Education (Aspen CBE) seeks to create business leaders for the 21st century who are equipped with the vision and knowledge necessary to integrate corporate profitability with social value. To that end, it offers programs that provide business educators with the resources they need to incorporate issues of social and environmental stewardship into their teaching, research and curriculum development. www.aspeninstitute.org

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