

PRESS RELEASE

EABIS and Aspen Institute Center for Business Education Congratulate The Winners of 2009 European Faculty Pioneer Awards:

Professor Andrew Kakabades – Professor of International Management Development, Cranfield University, School of Management.

Matthew Gitsham – Director of the Ashridge Centre for Business and Sustainability, Ashridge

24 September 2010

At the Gala Dinner of the 9th EABIS Annual Colloquium taking place on the 20-21 September in St. Petersburg, 5 Awards were presented. Andrew Smith from Emerald started by handing over the **Emerald Literati Outstanding Paper Award** to **Peter Lacy** for his article published jointly with James Arnott and Eric Lowitt entitled: “*The challenge of integrating sustainability into talent and organization strategies: investing in the knowledge, skills and attitudes to achieve high performance*”. The article was published in the EABIS Special issue of the Corporate Governance Journal 2009 presenting the outcomes of the Cranfield Colloquium.

The Emerald Literati awards are designed to recognize excellence in journal publishing. Every year Emerald asks the editorial teams of its journals to nominate an outstanding paper(s) which advances knowledge in the subject area and represents the philosophy and values of the journal.



Lutz Preuss from Royal Holloway received the **Supply Chain Management – Literati Award Outstanding paper award** for his article “*Addressing sustainable development through public procurement: the case of local government*”.

For the first time, Emerald launched an award for the **paper with a high social impact**. The new award recognizes outstanding research that makes a tangible difference for the good of society. The winning paper is “*What matters to managers? The what’s, whys, and how’s of corporate social responsibility in a multinational corporation*” written by **Esben Pedersen** and Peter Neergard and published in *Management Decision*, Vol. 47 No 8. Presentations.

The European Faculty Pioneer Awards

EABIS Director Gilbert Lenssen continued the award ceremony with the European Faculty Pioneer Awards. EABIS and Aspen Institute Business and Society Programme have run jointly the European edition of the Faculty Pioneer Awards since 2003. The **Lifetime Achievement award** winner was **Professor Andrew Kakabade**, Professor of International Management Development at the Cranfield University School of Management. His current areas of interest focus on improving the performance of top executives and top executive teams, excellence in consultancy practice, leadership, corporate governance, conflict resolution and international relations. His top team database covers 17 nations and many thousands of private and public sector organisations.

Gilbert Lenssen highlighted Andrew Kakabade’s current world study of boardroom effectiveness and governance practice. A number of governments are participating in this new study, including British Ministers of State and he has been awarded a £2 million research grant to examine Governance and



Leadership in the private sector and with governments. Andrew Kakabadse has published 32 books, over 201 journal articles and 18 monographs. Best-selling books include: 'Essence of Leadership'; 'Politics of Management'; 'Working in Organisations'. Andrew is co-editor of the Journal of Management Development, co-editor of Corporate Governance: The International Journal of Business in Society and is an associate editor for Leadership and Organization Development Journal.

The last award winner of the evening was **Matthew Gitsham** receiving the **Rising Star Winner**. Matthew Gitsham is Director of the Ashridge Centre for Business and Sustainability where he works with colleagues across the Ashridge faculty to promote innovation in research and teaching around organisational change, leadership development and sustainability. Matthew has played a significant lead role in the design and delivery of EABIS' international work on corporate responsibility and leadership. His 2008 global study, "Developing the Global Leaders of Tomorrow", which was sponsored by EABIS' Corporate Founding partners, has been hugely successful. He has also partnered with Accenture and EABIS to translate the critical messages from Global Compact CEOs management education dimensions of the CEO perspectives on the implications of sustainability for leadership development.

About the Academy of Business in Society

The Academy of Business in Society (EABIS) is a unique alliance of companies, business schools and academic institutions, committed to integrating business in society issues into the heart of management theory and practice. Founded in 2002, EABIS has known a continuous growth from its 15 Founding Partners to more than 100 organisations today. www.eabis.org.

About the Aspen Institute Center for Business Education

The Aspen Institute Center for Business Education (Aspen CBE) seeks to create business leaders for the 21st century who are equipped with the vision and knowledge necessary to integrate corporate profitability with social value. To that end, it offers programs that provide business educators with the resources they need to incorporate issues of social and environmental stewardship into their teaching, research and curriculum development. www.aspencbe.org

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