



**“FROM CORPORATE RESPONSIBILITY TO SUSTAINABLE BUSINESS:
TAKING STOCK & THE NEXT TEN YEARS”**

Hosted by Nottingham University Business School

**Venue: The University of Nottingham Jubilee Campus
Business School South, Room A25**

Proceedings subject to a Special Issue of the *Journal of Management Development*

PROGRAMME FOR TUESDAY, JANUARY 31

EXPERT WORKSHOP

12:00 – 13:00 Registration

Buffet Lunch Served

13:00 – 13:15 Welcome & Introduction

With Martin Binks (Dean, Nottingham University Business School) and Gilbert Lenssen (President, EABIS)

13:15 – 14:30 Assessing 10 Years of Progress & The Decade to Come: Corporate Perspectives

Context-Setting: Peter Lacy – Managing Director, Accenture Sustainability EALA

With further contributions from Michel Bande (Solvay & EABIS Business Network Chair), Katinka van Cranenburgh (Heineken), Mike Patrick (TNT), Harry Hummels (SNS Reaal Asset Management), German Granda (Foretica), Thomas Osburg (Intel), Marc van Weede (AEGON), Richard Hardymont (Corporate Citizenship), Lance Moir (WIN plc), and others

Moderated by John Swannick – Executive Director, EABIS

14:30 – 15:45 Assessing 10 Years of Progress & The Decade to Come: Business School Perspectives

Context-Setting: Jeremy Moon – Director ICCSR, Nottingham University Business School

With further contributions from Chris Pinney (Aspen Institute), Nicole de Fontaines (CEMS Global Alliance), Ulrich Hommel (EFMD), Polly Courtice (Cambridge Programme for Sustainability Leadership), and others.

Moderated by David Grayson – Director, Doughty Centre, Cranfield School of Management

15:45 – 16:15 Coffee Break

16:15 – 17:45 Anticipating the Next 10 Years: Priorities & Challenges for Sustainable Business

In Executive Development (Room A25): Inputs from Nicola Pless (ESADE), Matthew Gitsham (Ashridge), Jean-Paul Jeanrenaud (WWF International & Exeter Business School), Colin Fisher (Nottingham Trent), Gail Whiteman (Rotterdam), and others.

Moderated by Chris Marsden – ENPC & EABIS Supervisory Board

In Mainstream Curriculum & Programme Design (Room C1): Inputs from David Schwarzkopf (Bentley), Jonathan Gosling (Exeter), Francois-Jerôme Bizière (Ecole Hôtelière de Lausanne), Nicole de Fontaines (CEMS), Kevin Jackson (Solvay Business School), and others.

Moderated by Nigel Roome – Vlerick School of Management & Academic Chair, EABIS

In Research & Knowledge Development (Room C2): Inputs from May Seitanidi (Hull), Nick Lin-Hi (Mannheim), Maarten van der Kamp (Cambridge Programme for Sustainability Leadership), John Peters (GSE Research), André Sobczak (Audencia Nantes), and others.

Moderated by David Bevan – Academic Director, EABIS and CEIBS Shanghai

17:45 – 18:00 Key Insights from Breakout Workshops

18:00 – 18:10 Close of Day 1

20:00 – 22:00 Conference Dinner

PROGRAMME FOR WEDNESDAY, FEBRUARY 1

CLOSING SESSION OF EXPERT WORKSHOP

09:00 – 10:15 Innovations for Change: Pedagogy, Learning and Talent Development

Context-Setting: Esben Rahbek Pedersen – Copenhagen Business School

With further contributions from Celia Moore (IBM), Maurizio Zollo (Bocconi), Gabriele Bartsch (Agentur Mehrwert), Alim Abubakre (These Young Minds), Nigel Roome (Vlerick), and others.

*Moderated by Tobias Webb – Founding Chairman, Ethical Corporation & Lecturer in Corporate Responsibility, Birkbeck College, University of London **

10:15 – 10:30 Conclusions from Expert Workshop

10:30 – 11:00 Coffee Break

OPENING OF LEADERS SYMPOSIUM FOR DEANS & EXECUTIVES

11:00 – 11:25 Welcome & Introduction

With Martin Binks, NUBS, and Gilbert Lenssen, EABIS

Opening Address: Eric Cornuel – CEO & Director General, EFMD

11:25 – 12:20 The Macro Economic and Political Contexts of Sustainability

Keynote address: Colin Crouch – Emeritus Professor, Warwick University

Keynote address: Simon Zadek – Senior Fellow, Harvard Kennedy School of Government

Moderated by Gilbert Lenssen – EABIS

12:20 – 13:15 Future Pathways for Sustainability: Systems, Leaders and Individuals

Keynote address: Bjorn Stigson – Visiting Professor, University of Gothenburg School of Business, Economics and Law & Advisor to the President, WBCSD

Keynote address: Polly Courtice – Director, Cambridge Programme for Sustainability Leadership

Moderated by David Bevan – EABIS and CEIBS Shanghai

13:20 – 14:15 Buffet Lunch

14:15 – 15:30 The Capability Challenge for Sustainable Enterprise: Perspectives from EABIS Corporate Network

Context-Setting: Richard Straub – Director of Corporate Services and EU Affairs, EFMD & Special Advisor, IBM

With further contributions from: Herman Brenninkmeijer (CR Chairman, Cofra Holdings), Frank Welvaert (Director, Johnson & Johnson), Stefan Crets (Executive Director, CSR Europe), and others.

Moderated by Simon Pickard – Director General, EABIS

15:30 – 15:45 Coffee Break

15:45 – 17:15 Perspectives and Insights from Business School Leaders

Context-Setting: Dipak Jain – Dean, INSEAD & Supervisory Board Vice Chair, EABIS

With further contributions from Alfons Sauquet (ESADE), Michael Luger (Manchester), Dorte Salskov-Iversen (Copenhagen), Han van Dissel (Amsterdam), Francisco Szekely (IMD), Leigh Drake (La Trobe), Dirk Craen (European University), Marcelo Paladino (IAE Buenos Aires), Barbara Igel (AIT), Jaana Sandström (Lappeenranta), John Quelch (CEIBS Shanghai), and other international Deans from the EABIS network.*

Moderated by Gilbert Lenssen – EABIS

17:15 – 17:45 Conclusions and Next Steps in EABIS Decennial Process

With Gilbert Lenssen, President & Simon Pickard, Director General – EABIS

17:45 – 18:30 End of Conference & Cocktail Reception
