



Membership Application Guidelines

Introduction

The Academy of Business in Society (EABIS) is a leading global business-academic partnership, with a global network encompassing over 130 multinational companies, business schools, and universities. Members pledge institutional involvement in the EABIS network with opportunities to participate in our initiatives in research, education, and mainstreaming in the fields of Corporate Responsibility and Sustainability. The following is a comprehensive overview of the membership process.

Application Process

Any institution, whether corporate or academic, is required to submit a standard set of documents to complete a dossier for new membership:

- A completed application form,
- A letter of commitment [on the institution's letterhead] signed by the senior most, representative supporting the application [e.g. Global Vice President, Dean/Rector, University President],
- And an overview of current initiatives in Corporate Responsibility and Sustainability [details of future projects under development are also welcome]

NOTE:

For Companies, this would typically encompass: details of new business strategy, models and product development; internal innovation in HR and talent development; and engagement in external platforms like EABIS.

For Academic Institutions this would typically encompass: mainstream programmes, courses and modules; research centres and chairs; campus and community initiatives; and engagement in external platforms like EABIS.

An increasing number of members choose to submit Annual Sustainability Reports and/or progress reports for initiatives like the UN Global Compact, GRI or the UNPRME. If new applicants are not yet signatories to these types of initiatives, we are pleased to accept other material and links from the institution's website.

These documents may be submitted electronically or in hardcopy. Prospective Corporate Members should contact John Swannick, Executive Director [christiane.malcorps@eabis.org], while prospective Academic Members should likewise contact Dr. Mollie Painter-Morland, Academic Director [mollie.painter@eabis.org].



Review Process

All new membership applications are formally reviewed by the EABIS Management Board [our legal equivalent to a Board of Directors]. Depending on the proximity of the next board meeting, applications are reviewed physically or electronically. The EABIS central team will relay any questions or requests for more information to the institution or organization applying for membership.

First Steps in Membership Engagement

When membership approval has been granted by the Management Board, a sequence of practical next-steps is activated by the EABIS central team. These involve actions and deliverable for both EABIS and the New Member Institution:

For/From EABIS Central Team:

- A formal letter of confirmation of membership from EABIS' President and Chairman,
- A Certificate of Membership for display,
- An announcement of membership to EABIS' internal and external mailing lists [approx. 7.000 recipients],
- Inclusion of New Member's logo in all relevant EABIS marketing materials,
- Creation of a new member profile in the relevant section of the EABIS website,
- Shipment of relevant materials,
- And a membership invoice

For/From the New Member Institution:

- High resolution electronic copies of the appropriate New Member's logo,
- A list of names and email addresses of all colleagues to be included in EABIS' mailing list,
- Any guidelines and/or protocols for invoicing [e.g. specific references, electronic vs. Hardcopy, contact details of main handling office],
- A short text announcing EABIS membership for internal stakeholders,
- EABIS logo to put on New Member's website,
- And an executive briefing about EABIS to explain membership benefits and resources